

PEMUDAH's objective is to provide the catalyst for change and make the public sector more customer-centric, innovative and proactive. Towards this end PEMUDAH will be implementing the following new initiatives in the coming months:

1. **Operating business on application** - Business owners are able to commence operations when application is made. They are given 2 months to comply with conditions placed at the point of license application;
2. **Validity of business licenses** - Businesses are given the option of applying for a license for 1 to 3 years renewable on the corresponding date in the following years; and
3. **Streamlined hotel licenses** – The number of licenses required to start and operate a new hotel is almost halved and the processing time is reduced by a quarter of the time taken in the past.

In the year ahead PEMUDAH will be focusing on all areas that may directly and indirectly impact business environment in Malaysia. There will be continued focus and emphasis placed on efficiency and consistency of service at local authorities and all front line agencies. In addition to this PEMUDAH will also focus on the following specific areas:

1. Reducing the time taken for clearance of exports undertaken to facilitate trade;
2. Reducing the time taken for property registration through improvement of processes and enabling on line applications for property registration;
3. Further easing and refining tax matters;

4. Reducing time and costs as well as increasing the rate of recovery in closing a business in Malaysia; and
5. Expediting the hearing and disposal of commercial cases, thus reducing the time taken to enforce contracts.